

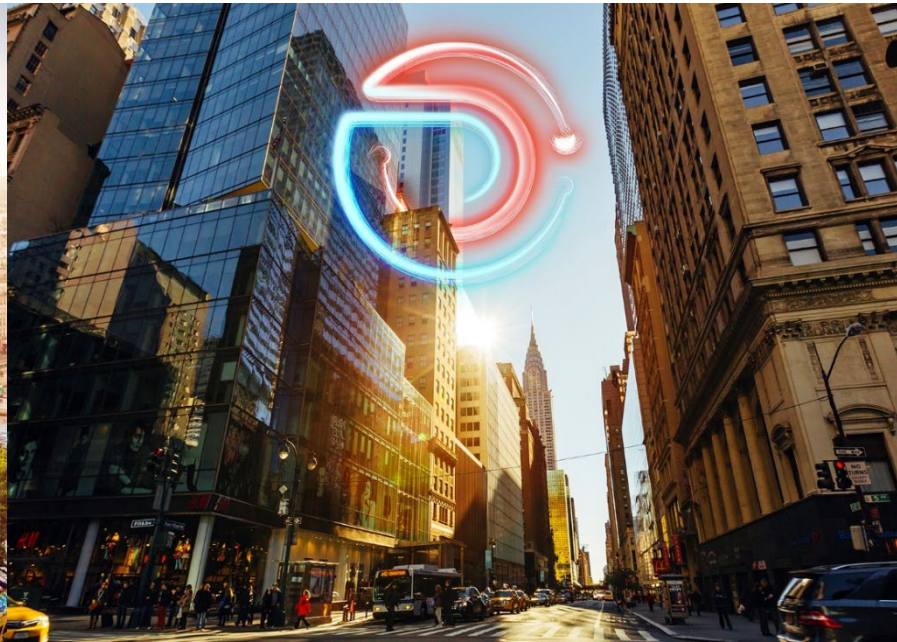


FRANCESCO COPPOLA

MIPIM

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PROPTTECH



What is MIPIM PropTech?

MIPIM PropTech powers the real estate industry's digital transformation.

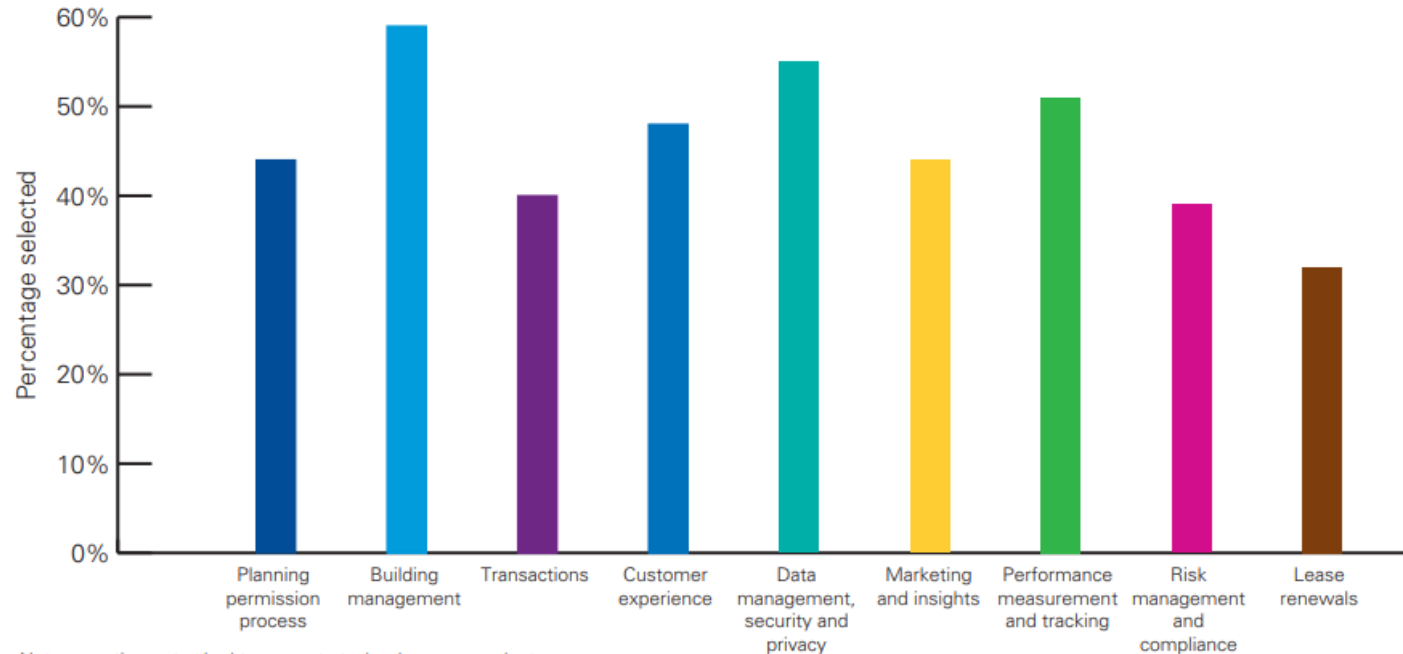
With events in Paris, New York City and Hong Kong, we gather key real estate and technology decision makers and cutting-edge companies to take your business to the next level.



Is there a problem?

Technology and innovation address the challenges the industry is facing.

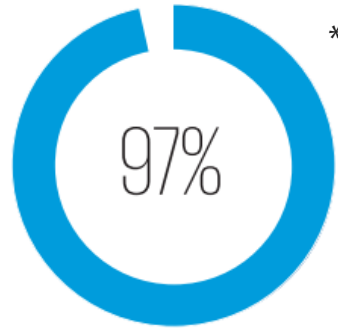
What do you see as the biggest industry pain points where technology could produce * efficiency gains?



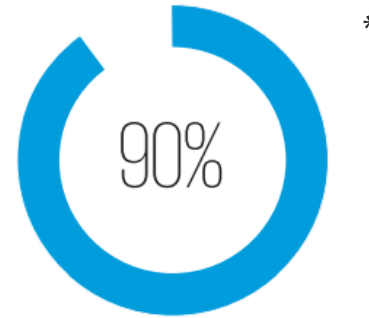
Note: question not asked to property technology respondents

« *There are three key megatrends for Real Estate : urbanisation, technology and climate change.* » Meka Brunel-Gecina

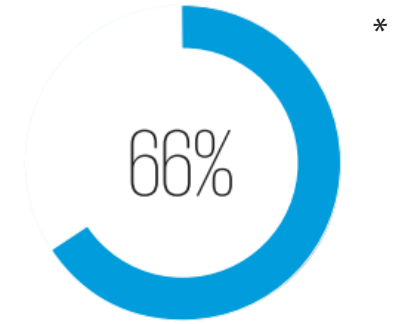
How does Real Estate view Proptech?



think that digital and technological innovation will impact their business



think that the corporate real estate industry views Proptech as an opportunity/enabler



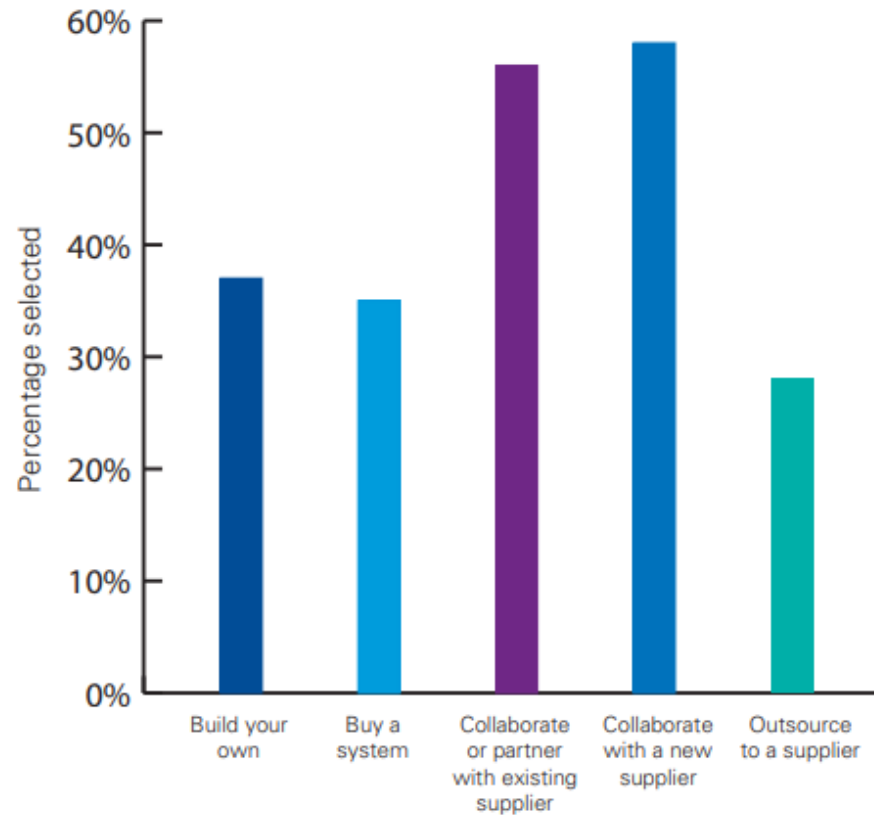
do not have a clear enterprise-wide digital and technological innovation vision and strategy

« We are moving towards the day when we no longer talk about Proptech. The real estate industry will be part of the tech world. » Tanguy Quero – JLL SParks

How does Real Estate act on Proptech?

Real Estate traditional organisations are looking for **partners** and **suppliers** that bring the technology and solutions to them.

How do you expect to develop your digital and technological innovation capability? *



1 programme = 4 key events

MIPIM PropTech NYC MIPIM PropTech @MIPIM MIPIM PropTech Europe MIPIM PropTech Asia



- Global business centres across 3 continents
- 1 sector focus to enhance your market leadership
- 4,000 + top-level participants

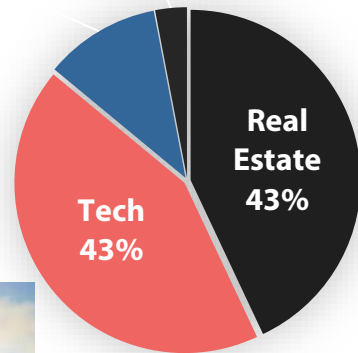
MIPIIM PropTech Europe

2,500+
Participants

1,100+
Companies

50+
Countries

100+
Speakers



- 134+ Exhibiting Companies
- 150+ Investment Companies
- 5 Pavilions (Brussels, Spain, French PropTech, Paris&Co, Impulse Partners, UKPA)

- 33% France
- 20% UK
- 10% Germany
- 5% Netherlands
- 3% Belgium
- 2% MENA
- 2% USA



What we bring to the table

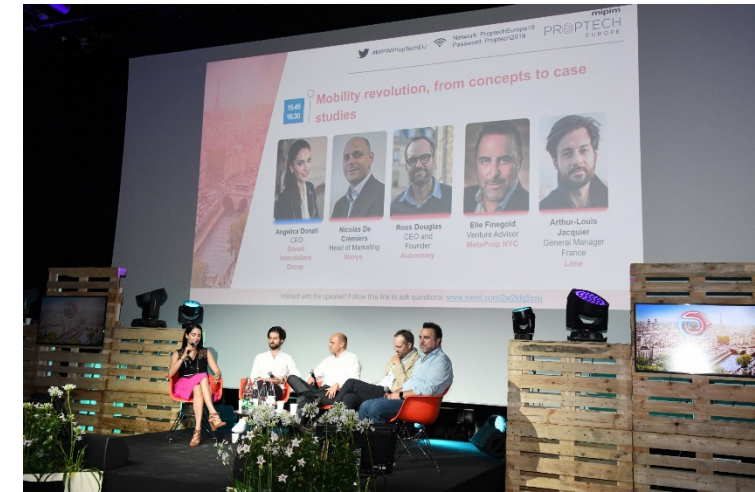
- Top-level **content** all year long
 - **Decision-maker** participants
 - Global and local **networking**
 - **Quality** and structure
 - Business **opportunities**

What to expect (1)?

Exhibition Zone



Conferences



Opening Party



MIPIIM Startup Competition



What to expect (2)?



Flash Talk Zone



Startup Zone & Showcase

Who is going ?

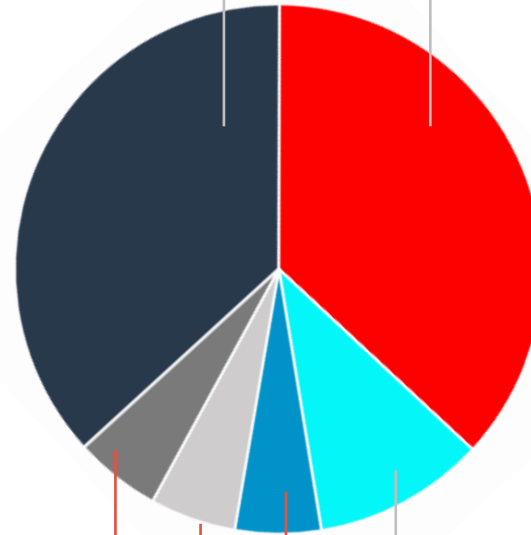
Start-ups / Tech

- Building technology (IOT, automation...)
- BIM (Building Information Modelling)
- Market places
- VR, AR and 3D
- Big data, research and analytics
- Smart mobility, city management
- Insurtech, fintech & mortgage tech
- Workflow solutions
- Investment & crowdfunding

Cities / Associations

Media / Press

Other



Real Estate Leaders

- Owners, developers, and landlords
- Facilities & property management
- Consulting firms & brokers
- Investors and asset managers
- Construction companies
- Architects, designers & urban planners

VCs / Investors / Accelerators

Sponsors & Partners

Global Sponsors



Platinum Sponsor



Gold Sponsor



Silver Sponsor



Industry & Media



Exhibitors

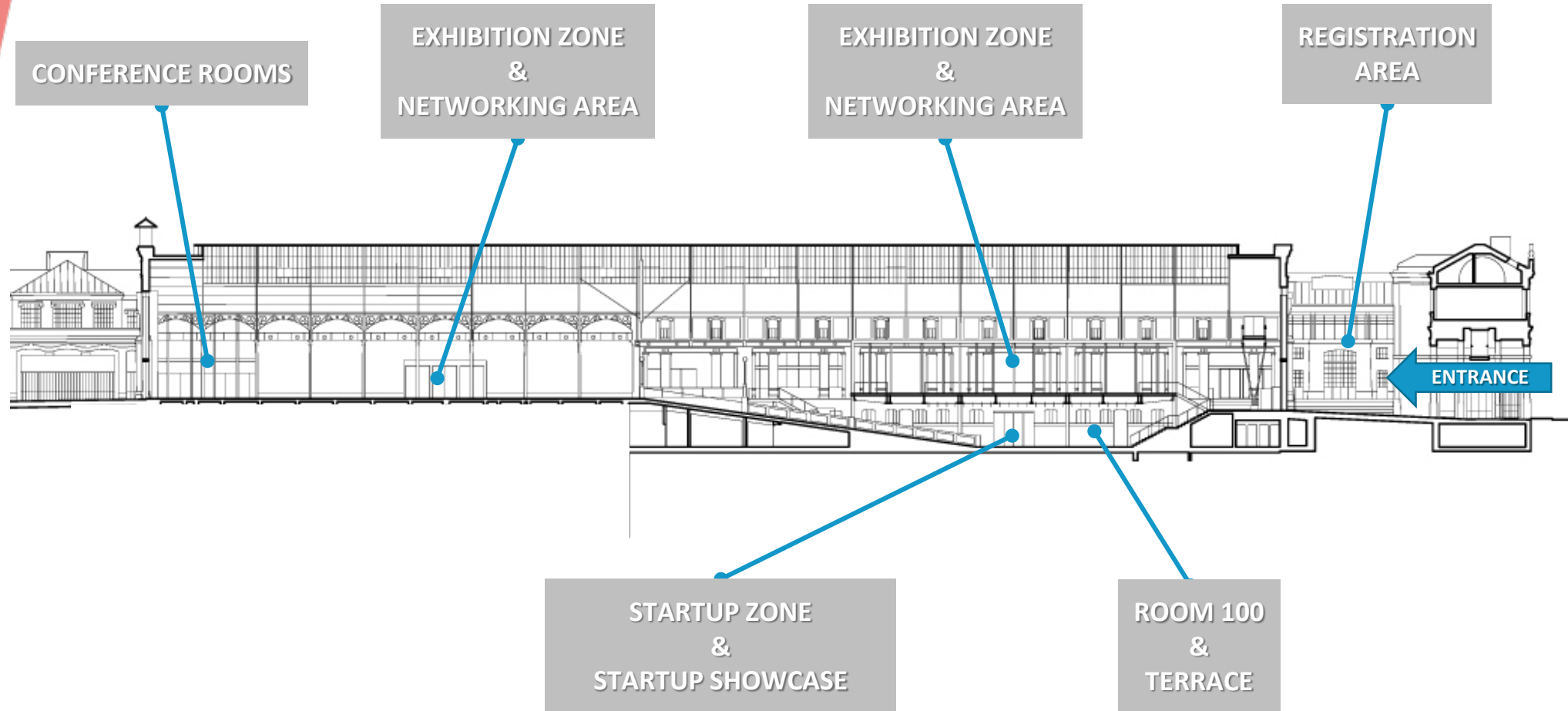
Stands



Startup PODs



The Venue – LE CENTQUATRE



The Venue – LE CENTQUATRE



Conference Room



Sponsor Lounge



Networking Lounge

La Week

5 days of MIPIM PropTech community events to keep up the momentum and to celebrate innovation!



La Week 2019 partners





Home > News > The PropTech House wrote history this week at MIPIM PropTech Europe 2019

The PropTech House wrote history this week at MIPIM PropTech Europe 2019

Partnership 2019



Rudy Aernoudt
Senior Economist
European Commission

16.45-18.00 | PropTech StartUp Europe Awards

Curated by:



July 2nd

Conference Programme

PropTech House Breakfast - for national associations (Closed door)

Innovation | Event Room | 08.00-09.15

A breakfast to consolidate, unify and standardise the PropTech market in Europe.

Curated by

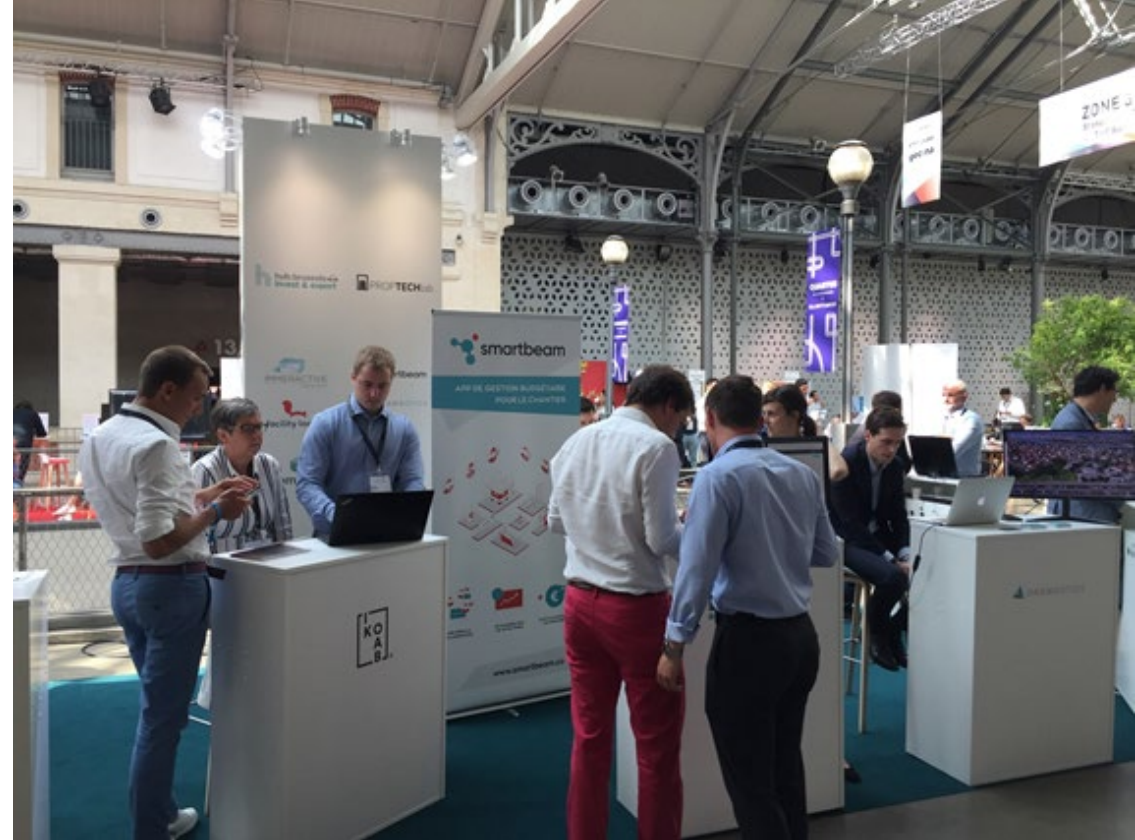


Idriss Goossens
Founder
PropTech Lab bvba



Dirk Paelinck
Co-founder
PropTech House
Workero1





Offers for Exhibitors and Sponsors
Please ask to me :
francesco.coppola@reedmidem.com

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JOIN



In New - York

NOVEMBER

TUE-WED

12/13

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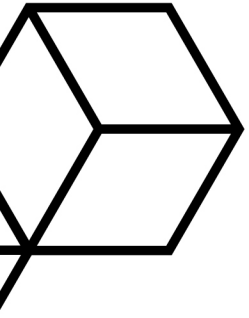
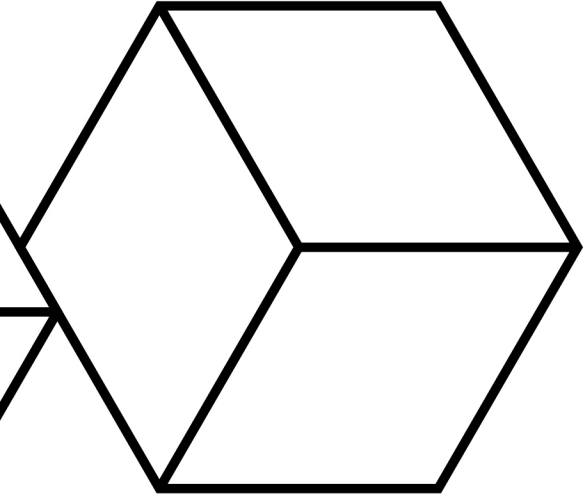
2000+
leaders +
innovators



200+
growth stage
start-ups



9+
asset types
represented



CIMI

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